

## NCC Cable System Order

|                   |                          |   |                          |                  |               |
|-------------------|--------------------------|---|--------------------------|------------------|---------------|
| Order #           | 62520030                 | Flight Dates                                      | 04/09/18 - 04/15/18      | Update Date      | 04/06/18      |
| Syscode           | 2963                     | Agency  | Jamestown Associates LLC | Version          | 1 Vs. 1       |
| System Name       | Spectrum/Ironwood, MI    | Advertiser  | Pensler for Senate       | Show All Lines   |               |
| Market            | Duluth-Superior          |   |                          | Total # of Weeks | 1             |
|                   |                          | Client Code                                       |                          | Total            | \$40.00       |
| AE                | Mark Ongsysia            | Product Code                                      |                          | Commission       | \$6.00        |
| Sales Coordinator | Ruya Telhami             | Est Code  |                          | Net Total        | \$34.00       |
| Office            | Washington               | Product Name                                      |                          | Total Spots      | 24            |
| Phone             | (301) 951-2620           | Credit Status                                     |                          | Affiliate Split  | 100.0         |
| Status            | Accepted                 |   |                          | Sold On          | Cost Per Spot |
| Survey            | DMA Nielsen Live+1 Feb18 | Primary Demo                                      | Adults 35+               | GRP              | -             |
| -                 |                          | Makegood Policy                                   | Approval Required        | GIMP             | -             |
|                   |                          |   |                          | CPP              | -             |
| Comments :        |                          | 4.6 New order, please review and confirm, thanks! |                          |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | FXNC | FXNC EM | 4/9/18     | 4/15/18   | 05:00      | 09:00     | X | X | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 30       |              |
| 2    | FXNC | FXNC EF | 4/9/18     | 4/15/18   | 16:00      | 19:00     | X | X | X | X | X | X | X | -   | -   | 4           | \$2.00    | \$8.00     | 30       |              |
| 3    | FXNC | FXNC PT | 4/9/18     | 4/15/18   | 19:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 12          | \$2.00    | \$24.00    | 30       |              |

|              | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Total   |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| <b>SPOTS</b> | 24       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 24      |
| <b>AMT</b>   | \$40.00  | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$40.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/06/18

62520030 | Duluth-Superior | Spectrum/Ironwood, MI | 2963 |